

Database Analyst – Marketing Operations Agency

CRMT is a Marketing Operations Consultancy – a hybrid agency combining best-practice consulting, system integration and digital campaign services that’s metric-driven, process-minded and very tech-savvy.

Your responsibilities are likely to include:

- Performing various data tasks, e.g. data cleaning, manipulation, de-duping, merging
- Database updates, maintenance
- Producing regular and ad-hoc reports
- Data processing, analysis and data selections for marketing campaigns
- Assisting in the setup, testing and execution of e-marketing campaigns
- Working closely with our account and project teams

In order to be considered for this role you must:

- have a good understanding of databases and reporting
- have strong Excel skills
- be proficient in other MS Office tools, particularly Access, Word, Outlook
- have an inquisitive mind and like problem solving
- be able to demonstrate a numerical/statistical/logical aptitude
- have a keen attention to detail
- be able to manage and prioritise workloads whilst also adapting quickly and intelligently to changing demands
- have clear communication skills, in person, written and on the phone
- be able to recognise the limitations of your expertise and seek the support of the team when appropriate
- be a strong team player, with an enthusiastic/proactive/flexible approach to getting jobs done
- be keen to learn
- be able to keep calm under pressure
- have excellent organisational skills

Other skills/qualities which would be an advantage are:

- Knowledge of SQL and reporting tools
- Experience of marketing automation tools, e.g. Eloqua, Marketo, SilverPop or similar
- Experience of CRM systems, e.g. Salesforce, MS CRM, Oracle on Demand etc.
- Experience in a marketing environment
- Previous project/account admin experience
- Degree educated or equivalent experience

Remuneration: Competitive salary and benefits commensurate to experience and ambition

If you are interested in this vacancy, please send your cv to hr@crmtechnologies.com. Please make it clear which vacancy you wish to apply for and let us know why you think you would be suitable.



CRM Technologies is a leading specialist sales and marketing operations agency helping companies to closely align their sales and marketing operations to dramatically improve revenues. Based in the UK, the company provides revenue performance consultancy, marketing automation skills, CRM expertise, and a fully-outsourced managed service option to blue-chip organisations globally.

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